

catalogue 2025

DESIGNED IN BELGIUM

THE BRAND AFFAIR



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PARTNER IN GEPERSONALISEERDE VERPAKKINGEN, HORECA-APPARATUUR EN SIGNALISATIE

ABOUT THE



**THE
BRAND
AFFAIR**

THE BRAND AFFAIR

Bij The Brand Affair geloven we dat branding verder gaat dan alleen je logo op verpakkingen. Branding is het gevoel achter je bedrijf en wij zorgen ervoor dat het juiste gevoel blijft hangen. Verpakkingen worden tegenwoordig constant gezien op social media in foto's, reels en stories, jou moment om het in te zetten als marketing!

We weten door het oprichten van twee eigen horecazaken hoe snel de kosten van verpakkingen kunnen oplopen. Onze missie is dan ook om alle ondernemers te helpen kosten te besparen en tegelijkertijd marketingmateriaal aan te leveren. Het is waardevol om kwaliteit en sterke branding te combineren zonder dat de kosten exploderen.

We bieden een breed assortiment aan horeca- en retailverpakkingen, waaronder papieren zakken, vetvrije papieren vellen en ons populairste product: cans met bijbehorende seal-machines. Wij maken waar jij naar op zoek bent. We denken en designen mee, kijken verder en vinden altijd oplossingen die écht passen bij jouw onderneming.

Welkom bij The Brand Affair.

De enige affaire die altijd goed afloopt.

The image shows two brown paper coffee cups. The cup in the foreground is being held by a hand, while the second cup is placed behind it. Both cups feature a circular logo with the text 'THE BRAND AFFAIR'. The background is a soft, out-of-focus white fabric.

THE
BRAND
AFFAIR

THE
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REALISATIONS

logo design

(re)branding

product design

packaging design

mock ups

production

warehousing

inventory management

distribution

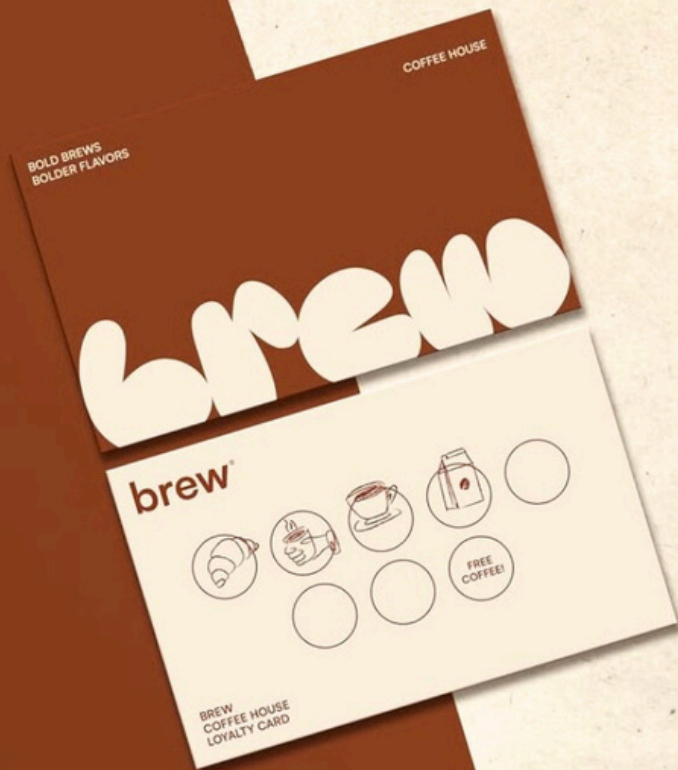
delivery

brew[®]

BOLD BREWS
BOLDER FLAVORS







BOLD BREWS
BOLDER FLAVORS

COFFEE HOUSE

brew

brew®



BREW
COFFEE HOUSE
LOYALTY CARD

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kraft take away box

code	capacity in ml	size in mm
640001	800	111*89*64
640002	1400	165*120*65
640003	1500	195*132*48
640004	2000	195*140*63
640005	1000	150*120*50
640006	700	140*85*95
640007	1200	110*105*90
640008	750	151*121*38
640009	1400	178*120*64
640010	1500	213*135*46
640011	1000	168*118*50



kraft take away box with PET lid

code	capacity in ml	size in mm
640012	500	135*85*39
640013	600	133*83*48
640014	700	150*100*45
640015	900	150*115*46
640016	1200	150*120*49
640017	1600	188*130*59
640018	2100	195*140*64
640019	700	166*100*45
640020	900	166*115*46
640021	1200	196*120*49
640022	1600	208*130*59
640023	2100	216*140*64



hamburger box

code	capacity in ml	size in mm
640038	200	70*45*90
640039	900	105*102*85
640040	1300	175*90*84
640041	2100	178*160*80
640042	4000	290*170*85
640043	1000	208*70*75
640044	1000	120*73*120



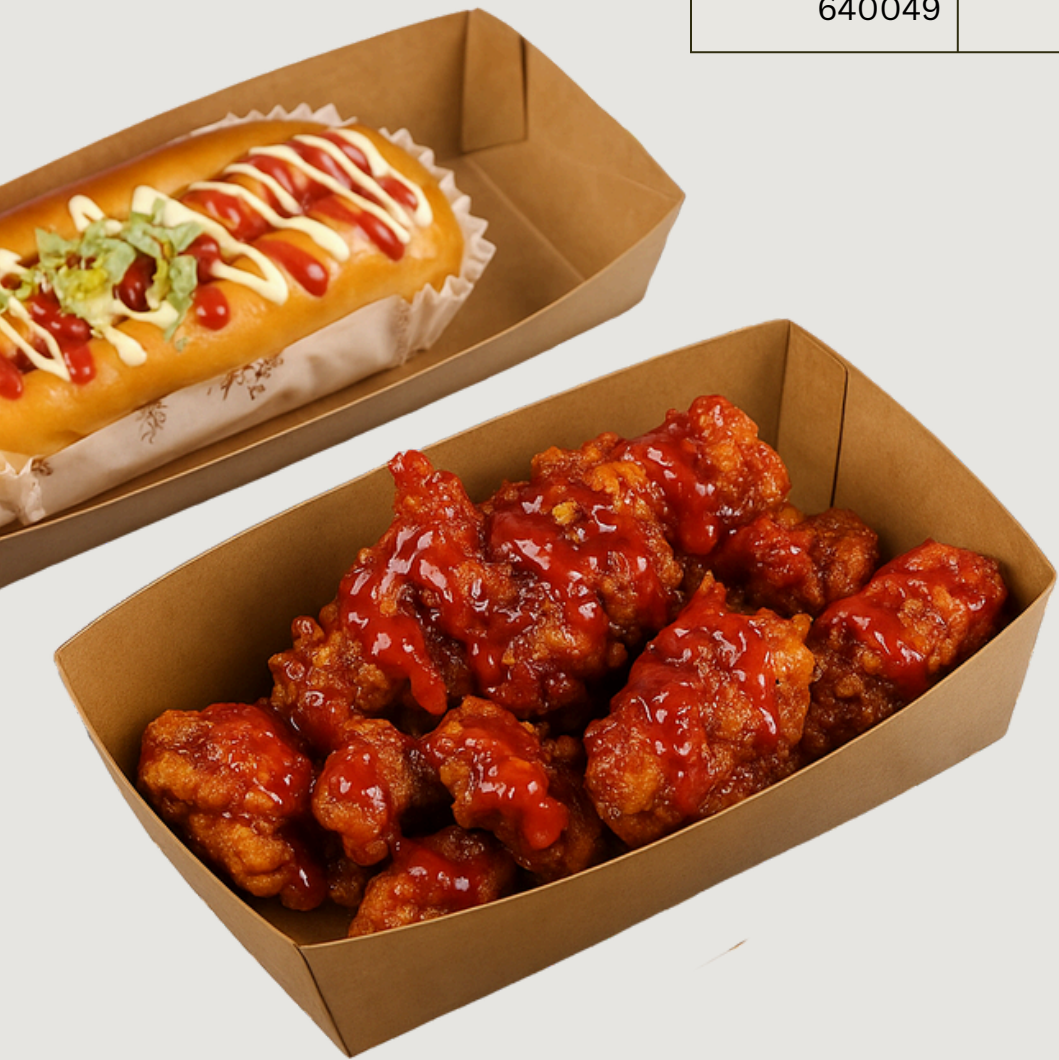
window take away box

code	capacity in ml	size in mm
640026	500	135*85*39
640027	700	150*100*45
640028	900	150*115*48
640029	1200	180*120*50
640030	1600	188*130*60
640031	2100	195*140*65



corrugated boat tray

code	capacity in ml	size in mm
640045	450	113*91*45
640046	1400	178*178*45
640047	1000	180*134*45
640048	1500	228*252*45
640049	2500	155*179*58



kraft boat tray

code	capacity in ml	size in mm
640050	125	73*47*19
640051	190	85*52*23
640052	310	100*61*25
640053	405	105*70*30
640054	715	138*88*35
640055	1000	168*95*50
640056	440	180*70*35
640057	520	180*85*35



kraft paper tray

code	capacity in ml	size in mm
640058	500	198*124*22
640059	400	156*116*22
640060	550	155*85*43
640061	300	125*102*24
640062	180	137*89*16
640063	300	149*85*24



french fries box

code	capacity in ml	size in mm
640072	450	70*90
640073	800	90*100
640074	1500	95*135
640075	450	dia. 62 H. 73/118
640076	650	dia. 70 h. 78/134
640077	1000	145/200*117
640078	1500	165/220*134
640079	2800	230/280*167



popcorn packaging round



code	capacity in ml	size in mm
640080	980	dia. 89*142
640081	1300	dia. 89*175
640082	1810	dia. 100*203
640083	1810	dia. 130*135
640084	2400	dia. 145*160
640085	2500	dia. 145*151
640086	2700	dia. 147*160
640087	3200	dia 147*192
640088	3300	dia. 160*168
640089	4400	dia. 163*214

popcorn packaging

code	capacity in ml	size in mm
640090	550	60*60*140
640091	1000	70*70*170
640092	1100	70*70*165
640093	1650	70*135*165
640094	2600	77*167*196
640095	3200	79*194*200



sauqre paper bowl kraft

code	capacity in ml	size in mm
612001	500	154*102*41
612002	650	150*98*51
612003	750	150*98*56
612004	1000	146*95*75
612005	500	112*112*47
612006	650	110*110*130
612007	980	153*153*50
612008	1320	149*149*65



sauqre paper bowl white

code	capacity in ml	size in mm
612009	500	154*102*41
612010	650	150*98*51
612011	750	150*98*120
612012	1000	146*95*75
612013	500	112*112*47
612014	650	110*110*60
612015	980	153*153*50
612016	1320	149*149*65



salad bowl kraft

code	capacity in ml	size in mm
612017	500	dia. 125*47
612018	750	dia. 128*60
612019	1000	dia. 128*75
612020	1100	dia. 145*66
612021	1300	dia. 145*75
612022	1500	dia. 162*66
226003	PET lid	
212003	PP lid	
668003	paper lid	



salad bowl white

code	capacity in ml	size in mm
612023	500	dia. 125*47
612024	750	dia. 128*60
612025	1000	dia. 128*75
612026	1100	dia. 145*66
612027	1300	dia. 145*75
612028	1500	dia. 162*66
226004	PET lid	
212004	PP lid	
668004	paper lid	



octagonal bowl

code	capacity in ml	size in mm
612034	300	90*90*52
612035	400	103*103*53
612036	500	99*99*59
612037	650	110*110*62
612038	750	105*105*71
612039	1000	133*133*67
612040	1200	127*127*78



soup bucket

code	capacity in ml	size in mm
612029	230	dia. 70*60
612030	350	dia. 82*67
612031	480	dia. 78*93
612032	780	dia. 89*115
612033	1000	dia. 91*133
212005	PP lid	
668005	Paper lid	



single wall paper cup

code	oz	capacity in ml	size in mm
626001	4	120	dia. 45* 60
626002	7	200	dia.53*79
626003	8	230	dia. 55*90
626004	8	230	dia. 58*84
626005	10	300	dia. 60*94
626006	12	350	dia. 58* 110
626007	16	480	dia. 58*137
626008	20	600	dia. 60*150



double wall paper cup

code	oz	capacity in ml	size in mm
626009	4	120	dia. 45* 60
626010	7	200	dia.53*79
626011	8	230	dia. 55*90
626012	10	300	dia. 58*84
626013	12	350	dia. 60*94
626014	16	480	dia. 58* 110



ripple wall paper cup



code	oz	capacity in ml	size in mm
626015	4	120	dia. 45* 60
626016	8	230	dia. 55*90
626017	8	230	dia. 58*84
626018	10	300	dia. 60*94
626019	12	350	dia. 58* 110
626020	16	480	dia. 58*137
626021	20	600	dia. 60*159



cup accessories

code		size in mm
679001	PLA - black - shiny	80
679002	PLA - black - matte	90
679003	PLA - white -shiny	80
679004	PLA - white - matte	90
679005	sugarcane pulp	80
679006	sugarcane pulp	90
679007	paper sleeve	



straws

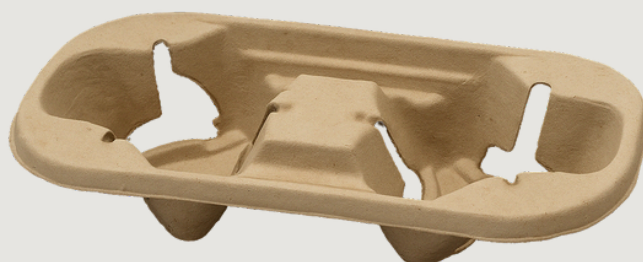
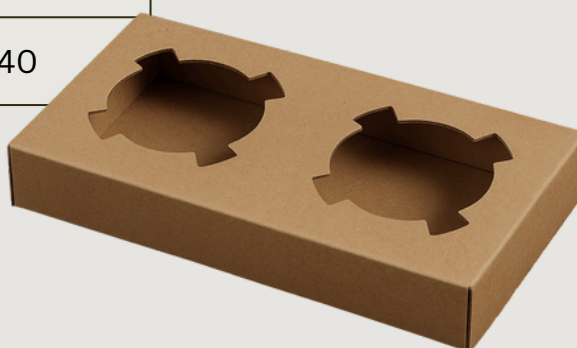


code	discription	size in mm
679008	paper straw	197
679009	paper straw	230
679019	sugarcane pulp	210
679022	sugarcane pulp	230
679024	sugarcane pulp	240
679025	boba straw sugarcane pulp	200
679026	boba straw sugarcane pulp	230



cup holder

code	discription	size in mm
679027	2 cup holder	105*82*35
679028	4 cup holder	200*162*35
679029	2 cup holder	170*80*90/225
679030	2 cup holder	180*83*93/225
679031	4 cup holder	183*183*93/238
679032	6 cup holder	300*200*130/245
679033	2 cup holder	220*110*45
679034	4 cup holder	220*220*45
679035	2 cup holder	385*220*40



ice cream paper cup



code	oz	capacity in ml	size in mm
626022	3	100	dia. 56*44
626023	3	100	dia. 60*41
626024	3.5	120	dia. 56*42
626025	3.5	120	dia. 61*44
626026	5	135	dia. 61*50
626027	4	135	dia. 60*50
626028	4	140	dia. 54*58
626029	4.5	150	dia. 70*52
626030	5.5	150	dia. 65*50
626031	6	200	dia. 72*52
626032	6.5	230	dia. 76*53
626033	6.5	240	dia. 73*60
626034	7	250	dia. 80*56
626035	8.5	260	dia. 76*60
626036	12	360	dia. 76*69
626037	12	380	dia. 79*75
226005		PET lid	74/90/96/98

pizza box

code	size in inch	size in mm
635001	10"	250*250*40
635002	11"	280*280*40
635003	12"	300*300*40
635004	13"	330*330*40
635005	14"	350*350*40
635006	15"	380*380*40
635007	16"	400*400*40



kraft paper bag



code	size in mm
655005	90*55*180
655006	130*80*240
655007	150*90*280
655008	155*10*298
655009	180*110*320



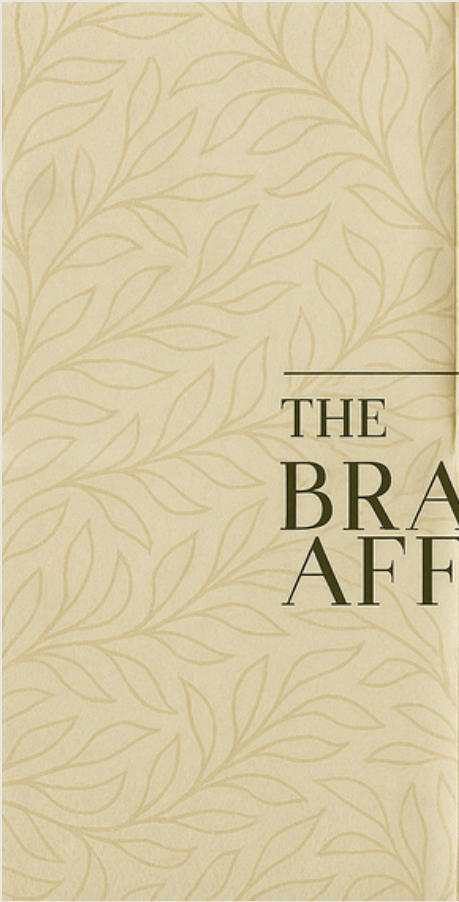
greaseproof paper

code	capacity in ml	size in mm
665001	bag	100*10*110
665002	bag	110*20*150
665003	bag	140*30*180
665004	bag	180*30*245
665005	paper	100*100
665006	paper	150*150
665007	paper	200*200
665008	paper	290*290
665009	paper	250*300
665010	paper	250*350
665011	paper	300*400



napkins

code		size in mm
688002	paper	220*220
688003	paper	330*330
688004	air laid	200*200
688005	air laid	200*400
688006	air laid	330*330





paper bags

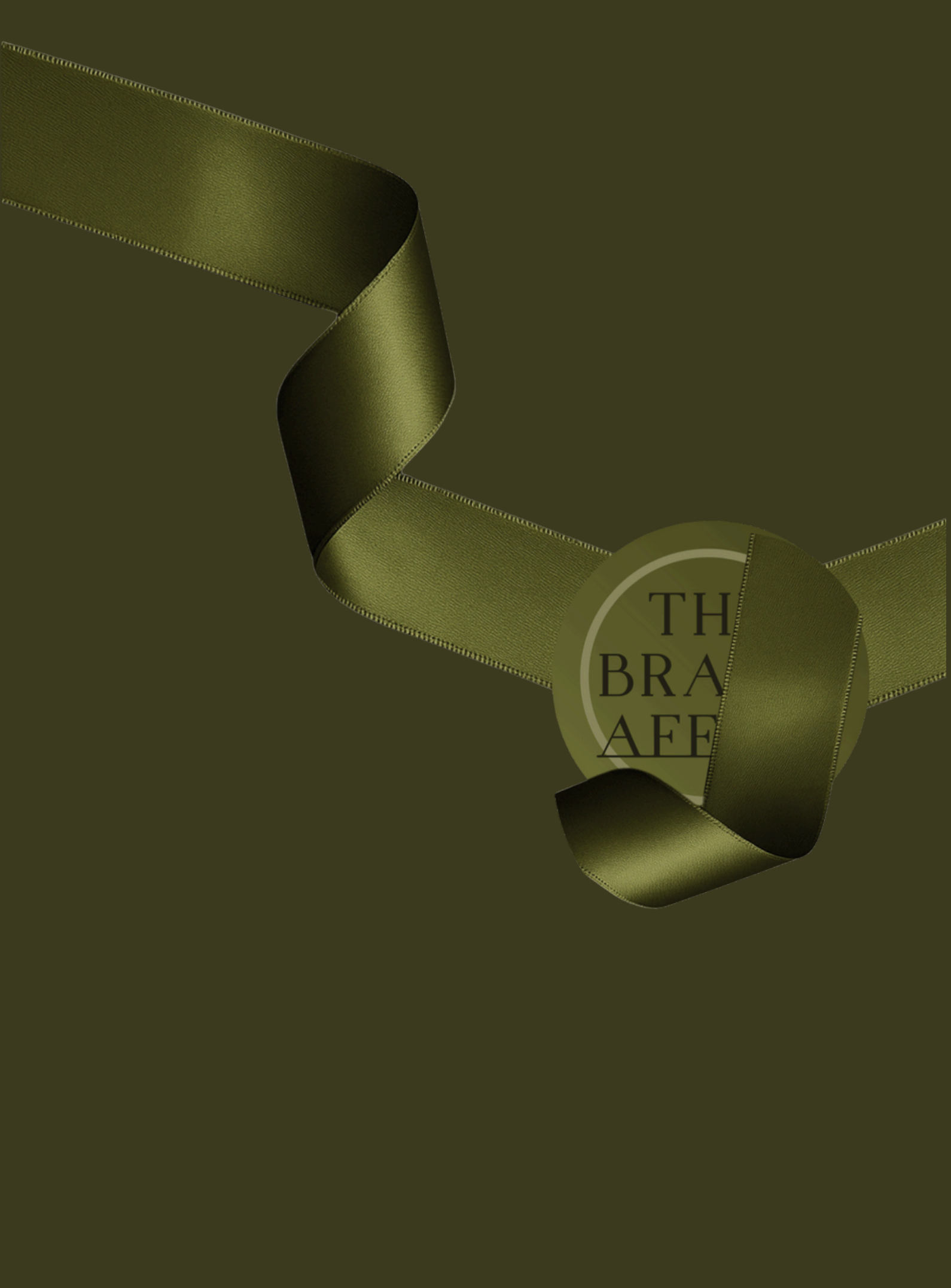
code	gsm	size in mm
655001	100/120	150*180*210
655002	100/120	210*110*270
655003	100/120	210*150*270
655004	100/120	28*150*280



carton boxes

code	size in mm
612034	90*90
612035	110*110
612036	130*130
612037	160*180
612038	200*200
612039	120*180
612040	140*200





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